

## Technology & Media

We understand the business, the science, and the legal issues shaping this burgeoning sector. With deep domain experience in technology and media, we leverage the strength of a full-service law firm to provide effective solutions for the full range of sector participants, from established brands like Google and Red Hat to more than 500 startups annually. From company formations to venture capital transactions, complex intellectual property matters, and successful exits (both M&A and IPOs), our passion is helping innovators achieve their goals.

### EXPERIENCE

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- > ACV Auctions in its \$31 million Series C financing led by Bessemer Venture Partners, Tribeca Ventures, SoftBank NY, and Armory Square Ventures. We previously represented ACV Auctions in its \$15 million Series B financing.
- > Perch, the marketplace for buying and selling homes, in its \$30 million Series A financing led by FirstMark Capital, with Juxtapose and Accomplix also participating in the round.
- > Aetion, Inc. in its \$36.4 million Series B financing, in a round led by New Enterprise Associates (NEA) and including, as a new investor, Amgen Ventures, alongside existing investors Flare Capital Partners, Lakestar, and Oxeon Ventures. We previously represented Aetion in its \$11.2 million Series A financing led by Flare Capital Partners and joined by Lakestar.
- > Represented Hudson Fiber Network and Tiger Infrastructure Partners Fund LP, the majority owner, in the all cash sale of Hudson Fiber Network to ExteNet Systems, Inc.
- > Represented a leading global, multi-platform media and entertainment company that is the go-to source for tech, digital culture and entertainment content in connection with its headquarters lease in Manhattan and its production facility in Los Angeles.
- > Represented the Official Committee of Unsecured Creditors of Exide Holdings, Inc. in its bankruptcy proceedings in the District of Delaware. The Committee investigated potential causes of action for fraudulent conveyances and preference avoidance held by the Debtors' estates. In connection with its investigation, the Committee conducted over a dozen witness interviews and reviewed over 10,000 documents. Based on its findings, the Committee was able to negotiate a global settlement that included \$2.4 million for unsecured creditors.
- > Represented the Official Committee of Unsecured Creditors of Yueting (YT) Jia, a Chinese tech mogul and entrepreneur carrying debts in excess of \$3.6 billion. Our international investigation focused on potential fraudulent transfers by unwinding a vast network of shell companies and intricate financial transactions. We obtained significant concessions from the Debtor in his proposed plan of reorganization, which the Committee ultimately voted to support. In addition, the litigation team participated in several adversary proceedings instituted by stand-alone creditors seeking to derail the reorganization.

### HONORS & AWARDS

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- > **Global Law Experts (2017-2018)**  
Recognized as the **Technology Sector Antitrust Law Firm of the Year** in Washington, D.C.
- > **Utah Business: Legal Elite (2016)**  
Category: Intellectual Property
- > **Utah Business: Legal Elite (2018-2019)**  
Category: Intellectual Property
- > **World Trademark Review: World Trademark Review (2012-2021)**  
Listed among the preeminent trademark practices in *World Trademark Review 1000 - The World's Leading Trademark Professionals*
- > **World Trademark Review (2012-2021)**  
Recognized among leading global trademark practitioners
- > **World Trademark Review (2019-2021)**  
Recognized among leading global trademark practitioners
- > **Foreign Investment Watch: Top Advisors (2020-2021)**  
**Doreen M. Edelman named to Top Advisors List: 2020 & 2021; ranked #1 in 2021**; recognizing lawyers providing legal advice on national security reviews of foreign investments in the U.S. and abroad
- > **IAM Global Leader (2020)**  
Recognizing experience relating to creating, protecting, managing, transacting, and enforcing critical patent rights as well as ability to innovate and inspire in delivering for clients
- > **Crain's: Notable Women in Law - New York (2021)**  
Recognizing women lawyers who have impacted New York City through their distinguished careers and exceptional civic and philanthropic activities

> **Juristat: Juristat (2016, 2019, 2021)**

Ranked #1 on the list of top patent firms for Technology Center 2400 (2016)

Ranked among the top patent firms for Technology Center 2400 (2019, 2021)

Ranked among the top patent firms for Technology Center 2100 (2016, 2019, 2021)

> **The Deal: Top Rising Star (2021)**

Recognizing exemplary mergers & acquisition work at Lowenstein Sandler and her promotion to partner in January 2021

> **Pro Bono Partnership (2021)**

Manali Joglekar CIPP/US, CIPP/E, CIPT – Recipient of a 2020 Volunteer of the Year award (bestowed in 2021) for assisting numerous nonprofits structure their online programs, develop effective websites policies, and negotiate licensing agreements and other contracts