



Bianka V. Barraza

Associate

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Bianka is an associate in the firm's Corporate practice group. She represents public and private companies in a broad range of corporate law transactional matters, with an emphasis on mergers, acquisitions and transactional matters involving venture-backed companies, including entity formation, financings and corporate governance.

Active in pro bono projects, Bianka's experience includes working with tenants in landlord-tenant disputes and families in custody disputes, as well as, advising nonprofit organizations on general corporate matters.

EXPERIENCE

- > Represented NexPhase Capital, LP, an operationally-focused, independent private equity firm in a strategic partnership with DealerOn Inc., a leading provider of websites, social media marketing, SEO, SEM and internal lead management for car dealerships.
- > Represented Catalyst Investors and its portfolio company, Fusion Risk Management, Inc., in connection with Vista Equity Partners' acquisition of Fusion.
- > Represented TRANZACT, and its executive management team, a provider of comprehensive, direct-to-consumer sales and marketing solutions for leading insurance carriers in the United States, in its \$1.4 billion sale to Willis Towers Watson, a leading global advisory, broking and solutions company.
- > Represented Veritext, LLC in its purchase of substantially all of the assets of Diamond Reporting, a court reporting and videography services business.

NEWS & INSIGHTS

In the Media

- > March 9, 2020
Lowenstein's representation of **Computershare Limited** in entering into a binding agreement to acquire the business and assets of Corporate Creations Enterprises LLC is noted in the **Global Legal Chronicle**. The Lowenstein team included **Jonathan C. Wishnia, Eric Swartz, Bianka V. Barraza, Madeline Roe, Brian A. Silikovitz, Kristin V. Taylor, Julie Levinson Werner, Megan Monson, Taryn E. Cannataro, Stuart S. Yusem, Bryan Sterba, Jenna-Marie Tracy, Matthew P. Hintz, Matthew M. Oliver, Michael T. G. Long, Michael C. Townsend, and Eric Jesse**.
- > January 6; January 24, 2020
Lowenstein's role representing independent private equity firm **NexPhase Capital, LP** in its newly announced strategic partnership with DealerOn, Inc., a leading website and digital marketing company serving the retail automotive industry, was mentioned in **citybizlist, Automotive News, The Banks Report, Cision PR Newswire, and AutoSuccess**. The Lowenstein deal team included **Christopher C. Henry, Andrew P. Erdmann, Alexander Brooks, Matt Savare, Theodore C. Sica, Michael Walutes, Julie Levinson Werner, Eric Jesse, Megan Monson, Bianka V. Barraza, Chelsea P. Ferrette, Carly S. Penner, Bryan Sterba, Matthew Tippy, Vikram Paul, and Serena Ward**. [View Lowenstein's news announcement about this transaction.](#)
- > December 4-6, 2019
Lowenstein's representation of **NexPhase Capital, LP** in its agreement to sell Flexible Architecture & Simplified Technology, LLC, to Verisk Analytics, Inc., is noted in **Cision PR Newswire, Law360, Bloomberg Law – Big Law Business, TMCNet.com, and the Global Legal Chronicle**. **Law360** specifically mentions **Christopher C. Henry, Michael Walutes, and Kimber Hargrove**. The Lowenstein deal team included **Christopher C. Henry, Zarema A Jaramillo, Marc S Kurzweil, Jack Sidorov, Michael Walutes, Julie Levinson Werner, Bianka V. Barraza, Bettina C. Elstroth, Katie R. Glynn, Kimber Hargrove, Amanda C. Lutick, Stefanie Manna, and Megan Monson**. (*subscription required to access certain content*) [View Lowenstein's news announcement about this transaction.](#)
- > September 30-October 4; November 7, 2019
TCG Capital Management's \$83 million investment in Lowenstein client Food52 by was reported by **The Wall Street Journal, Vox, Yahoo! Finance, Cision PR Newswire, The Big Lead, TMCNet.com, The PE Hub Network, Bloomberg Law – Big Law Business, Markets Insider, Morningstar, benzinga, StreetInsider.com, Financial Content, Law360, IT News Online, and the Global Legal Chronicle**. (The Lowenstein Sandler deal team was led by deal lawyers **Ed Zimmerman** and **Alex D. Leibowitz**, with tax support from **Brian A. Silikovitz** and **James E. Gregory** (executive compensation). The Lowenstein attorneys on the team were **Robert W. Lynn, Pooja Patel, Elias Kwon, Bianka V. Barraza, and**

Matthew J. Moisan, with subject matter expertise from **Sophia S. Mokotoff** (tax), **Megan Monson** (executive compensation), **Leah Satlin** (commercial contracts), **Taryn E. Cannataro** (executive compensation), and **Eric Jesse** (insurance). [View Lowenstein's news announcement about this transaction.](#)

> October 15; November 30; December 18, 2018

StreetInsider.com, **The Deal**, **citybizlist**, **The PE Hub Network (October 15, 2018; December 18, 2018)**, **MarketWatch**, **Law360**, **Global Legal Chronicle**, and **Business Wire** note Lowenstein Sandler as counsel to Cambium Learning Group, Inc. in its \$900 million definitive merger agreement with Veritas Capital. (Lowenstein deal team: **Steven E. Siesser**, **Elisia M. Klinka**, **Brooke A. Gillar**, **Michael J. Mueller**, **Lauren M. Troeller**, **Bianka V. Barraza**, **Lowell A. Citron**, **Jeffrey Blumenfeld**, **Jack Sidorov**, **Jeffrey M. Shapiro**, **Steven M. Skolnick**, **Kate Basmagian**, **Scott Siegel**, **Lesley P. Adamo**, **Sophia Mokotoff**, **Darren Goodman**, **Megan Monson**, **Katie R. Glynn**, **David W. Field**, **Michael A. Kaplan**, **Eric Jesse**, **Nicholas G. Mehler**, **Steven M. Hecht**, **Sean Collier**, **Edward J. Hunter**, **Zarema A. Jaramillo**, **Andrew David Behlmann**, and **Gina M. Seong**.) *(subscription required to access certain content)* [View Lowenstein's news announcement about this transaction.](#)

EDUCATION

- > University of California at Los Angeles School of Law (J.D. 2018); member, Order of the Barristers
- > University of Florida (B.S.B.A. 2012), finance

ADMISSIONS

- > New York