

Technology & Media

We understand the business, the science, and the legal issues shaping this burgeoning sector. With deep domain experience in technology and media, we leverage the strength of a full-service law firm to provide effective solutions for the full range of sector participants, from established brands like Google and Red Hat to more than 500 startups annually. From company formations to venture capital transactions, complex intellectual property matters, and successful exits (both M&A and IPOs), our passion is helping innovators achieve their goals.

EXPERIENCE

- > ACV Auctions in its \$31 million Series C financing led by Bessemer Venture Partners, Tribeca Ventures, SoftBank NY, and Armory Square Ventures. We previously represented ACV Auctions in its \$15 million Series B financing.
- > Perch, the marketplace for buying and selling homes, in its \$30 million Series A financing led by FirstMark Capital, with Juxtapose and Accomplix also participating in the round.
- > Aetion, Inc. in its \$36.4 million Series B financing, in a round led by New Enterprise Associates (NEA) and including, as a new investor, Amgen Ventures, alongside existing investors Flare Capital Partners, Lakestar, and Oxeon Ventures. We previously represented Aetion in its \$11.2 million Series A financing led by Flare Capital Partners and joined by Lakestar.
- > Represented Hudson Fiber Network and Tiger Infrastructure Partners Fund LP, the majority owner, in the all cash sale of Hudson Fiber Network to ExteNet Systems, Inc.
- > Represented a leading global, multi-platform media and entertainment company that is the go-to source for tech, digital culture and entertainment content in connection with its headquarters lease in Manhattan and its production facility in Los Angeles.

HONORS & AWARDS

- > **Global Law Experts (2017-2018)**
Recognized as the **Technology Sector Antitrust Law Firm of the Year** in Washington, D.C.
- > **Utah Business: Legal Elite (2016)**
Category: Intellectual Property
- > **Utah Business: Legal Elite (2018-2019)**
Category: Intellectual Property
- > **World Trademark Review: World Trademark Review (2012-2020)**
Listed among the preeminent trademark practices in *World Trademark Review 1000 - The World's Leading Trademark Professionals*
- > **World Trademark Review (2012-2020)**
Recognized among leading global trademark practitioners
- > **World Trademark Review (2019, 2020)**
Recognized among leading global trademark practitioners