



Leiv Blad Jr.

Partner
Co-Chair, Antitrust & Trade Regulation

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Leiv represents clients in complex antitrust investigations and litigation, including matters involving price fixing and monopolization. In addition, he has extensive experience handling class actions, multiparty litigation, and mergers and acquisitions. Leiv has argued matters before federal and state courts, the Federal Trade Commission, and the Department of Justice, among other administrative agencies.

His experience ranges across industries and he is particularly well-versed in defending clients in the pharmaceutical and financial services industries, both of which have been the subject of government scrutiny for pricing practices. He is known for his ability to wade through dense statutes and contradictory guidance to achieve success for his clients in government and private antitrust matters.

A leader among his peers, Leiv was a partner at three global firms before joining Lowenstein Sandler. He recently served as co-chair of the antitrust, competition, and trade regulation practice at one global firm.

EXPERIENCE

- > Representing parties in M&A transactions in the entertainment, high technology, and manufacturing industries.
- > Representing international pharmaceutical manufacturer in multiple regulatory and patent settlement disputes.
- > Representing international auto parts manufacturer in multiple Section 1 investigations by the Department of Justice.
- > Represented less-than-truckload carrier in federal multidistrict price-fixing class action litigation regarding fuel surcharges.
- > Represented international rubber hose manufacturer in price-fixing investigation by the Department of Justice and related class action litigation.
- > Represented international airline in price-fixing investigation by the Department of Justice.
- > Represented international freight forwarder in price-fixing investigation by the Department of Justice.
- > Represented international graphite manufacturer in price-fixing investigation by the Department of Justice and related class action litigation.
- > Represented electronic bond trading platform in Section 1 investigation by the Department of Justice.
- > Represented international medical device manufacturer in Department of Justice investigation into software licensing policies.
- > Represented medical information company in an attempt by the Federal Trade Commission to undo a consummated merger.
- > Represented international medical device manufacturer in monopolization litigation in United States District Court for the Northern District of Georgia.
- > Represented automotive additive maker in false advertising litigation brought by the Federal Trade Commission.
- > Representing clients in non-public M&A transactions in high technology, telecommunications, and food industries.
- > Represented global electronics company in IP and monopolization case involving PBX phone equipment in United States District Court for the Northern District of Georgia.

HONORS & AWARDS

- > **Super Lawyers (2009, 2013-2018)**
Rated in Antitrust Litigation in Washington, D.C.
- > **The Legal 500 US (2013, 2015-2016)**
Recommended for Antitrust: Cartel; Antitrust: Civil Litigation/Class Actions; and Antitrust: Merger Control

- > **Super Lawyers: Corporate Counsel Edition (2010)**
Recommended for Corporate Litigation (Intellectual Property)
- > **Corporate INTL: Technology Sector Antitrust Law Firm of the Year in Washington D.C. (2020)**
Recognized for demonstrated excellence in knowledge and service over the past 12 months.

NEWS & INSIGHTS

Publications

- > May 28, 2020
"Antitrust Does Not Shelter in Place During a Pandemic, Part 2: Don't Claim the Failing Firm Defense Unless You're Really Failing," *Antitrust & Trade Regulation Client Alert*
Leiv Blad Jr., Jeffrey Blumenfeld, Zarema A. Jaramillo, Jack Sidorov, Allison M. Vissichelli
- > April 13, 2020
"Did We Just Join OPEC? Part 1," *The Big Thoughts/Quick Reads Antitrust Blog*
Leiv Blad Jr.
- > April 7, 2020
"The Certainty of Antitrust Review in Uncertain Times," *Antitrust & Trade Regulation Client Alert*
Leiv Blad Jr., Jeffrey Blumenfeld, Zarema A. Jaramillo, Jeffrey M. Shapiro, Jack Sidorov
- > March 30, 2020
"U.S. and European Antitrust Authorities Provide Updated Guidance on Joint Activity During COVID-19," *Antitrust & Trade Regulation Client Alert*
Leiv Blad Jr., Jeffrey Blumenfeld, Zarema A. Jaramillo, Jack Sidorov
- > March 27, 2020
"U.S. Antitrust Agencies Resume Early Terminations," *Antitrust & Trade Regulation Client Alert*
Leiv Blad Jr., Jeffrey Blumenfeld, Zarema A. Jaramillo, Jeffrey M. Shapiro, Jack Sidorov
- > March 24, 2020
"Antitrust Does Not Shelter in Place During a Pandemic," *Antitrust & Trade Regulation Client Alert*
Leiv Blad Jr., Jeffrey Blumenfeld, Zarema A. Jaramillo, Jack Sidorov
- > March 23, 2020
"COVID-19: The Reaction of U.S. Antitrust Agencies," *Antitrust & Trade Regulation Client Alert*
Leiv Blad Jr., Jeffrey Blumenfeld, Zarema A. Jaramillo, Jeffrey M. Shapiro, Jack Sidorov
- > March 18, 2020
"The Coronavirus Heat-Seeking Missile," *The Big Thoughts/Quick Reads Antitrust Blog*
Leiv Blad Jr.
- > June 3, 2019
"Class Action Insights From Justices' App Store Opinion," *Law360*
Leiv Blad Jr., Rachel Maimin

EDUCATION

- > Boston University School of Law (J.D. 1990)
- > University of Virginia (M.A. 1987)
- > University of California, Los Angeles (B.A. 1985)

ADMISSIONS

- > District of Columbia
- > California